

Martin Property Management Press Release

28th November 2007

Martin Property Management 'GOES GREEN.....'

Protecting the environment comes high on all our lists! And, local property rental agent, Martin Property Management has taken the initiative, in association with the National Approved Letting Scheme (NALS), to provide landlords and tenants with FREE help and support in how to take a few easy steps to reduce energy emissions from rental property. Steps that can ultimately save money and lead to lower energy bills as well as add value to the property for the future....

Two FREE top tips leaflets are available – one for tenants and one for landlords. Both are packed with useful hints and tips, designed to help readers become more environmentally conscious and socially aware. Additionally, the Martin Property Management team will be very happy to discuss specific elements and give direct advice to interested parties.

Steve Martin of Martin Property Management, reinforces that this initiative is in response to a growing need in the market:

“Issues surrounding energy and the environment are close to us all and increasingly, we are being asked for advice as to how we can ‘make a difference’ within the property rental market. And, it’s not difficult.... there are some very easy steps that can be taken by landlords and tenants that can indeed make a real difference:

“For example, a landlord that puts in place effective roof insulation will prevent a loss of 25% of heat from the roof. And, lagging pipes and tanks will make a further significant contribution. One of the simplest things that both landlords and tenants can do is to fit energy efficient light bulbs into their property and for tenants, by simply turning their thermostat down 1 degree – this can save up to £100 a year on electricity!”

Other suggestions include installing automatic timers on electrical appliances, ONLY boiling the water you need at any one time and not using standby on your television overnight.

“In some instances, there may be an up-front investment” says Steve. “But the £’s that can be saved over a relatively short period of time can be significant. Equally, there are some very basic

elements that are perhaps less well known – such as light walls and large mirrors reflect more light and reduce need for energy use.”

When old ‘white’ good appliances come to the natural end of their life – Martin Property Management recommends replacing these with A Grade and water efficient models. And, it suggests that it’s always worth taking ten minutes to establish what local re-cycling initiatives are available and provide appropriate bins.

Steve concludes:

“The ocean is made of many rain-drops. If everyone contributes to the principles of ‘going green’ – however small this may be – it’s a step in the right direction to help our planet.”

If you would like to receive your guide on ‘How to Go Green’ as a landlord or a tenant, visit the website and download it now or call 01926 748045 and we will send you a copy

Martin Property Management and NALS are working with the Energy Saving Trust (www.energysavingtrust.org.uk), which also indicates any financial help that may be available to improve a property. For advice, call 0800 512012.

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